



EDUCATION

Pennsylvania State University Park
Bachelor of Design in Graphic Design
Bachelor of Science Degree in Marketing
Current GPA of 3.6/4.0 scale
Dean's List 2013 and 2014

CONTACT

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WORK EXPERIENCE

Summer 2016 | Rent the Runway | **Creative Intern**
Rent the Runway provides designer dress and accessory rentals to millions of customers. Assisted with the design of packaging, editorial, web and app layout, merchandise/ swag, and social media for an online service company.

2015-Present | Cow Patti Marketing | **Designer**
Work hands on with clients to solve specific graphic design needs. Design brochures, web graphics, and interactive marketing solutions. Work on corporate branding including logo design. Assist with layout and electronic file prep for various projects and deliverables.

2013-Present | The Tavern Restaurant | **Hostess, Cashier, Receptionist**
Interact and assist customers at a formal restaurant, including managing issues/ concerns with a high level of customer service.

EXTRACURRICULAR

2016-Present | Movin' On Music Festival | **Graphic Designer**
Design promotions, social media, emails, merchandise, and layouts for one of the top 5 largest student-run music festivals in the country.

2016-Present | Penn State THON | **Merchandise Committee Member**
Raise funds for THON (the largest student run philanthropy in the world) and its cause, childhood cancer, through the sale of products and merchandise. Involved in managing every aspect of the online and in-person THON store, including inventory, filling orders, and customer service.

2014-Present | Penn State Marketing Association | **Selected for membership in the Digital Marketing and Advertising Division**
Create promotional designs for organizations on campus.

2013-Present | Penn State Design Association | **Member**

SKILLS

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Bridge, Adobe Lightroom, Microsoft Office, Studio Lighting, Excel, UX/UI Design, Adobe After Effects

COURSE WORK

Graphic Design
Typography, Graphic Technology, Graphic Photography, History of the Arts, Thinking Creatively, History of Graphic Design, Applied Communications, Time and Sequence.

Business
Consumer Behavior, Market Research, Global Marketing, Management Concepts, Business Writing, Micro and Macro Economics, Principles of Marketing, Finance, Accounting.

REFERENCES

Kristin Breslin Sommese
Professor of Graphic Design at Penn State
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